

GRADE 3 LEARNING PACK

Communication Systems: Message, Medium & Audience

Compare ways messages travel and choose communication methods for purpose, audience and privacy.

LEARN • PRACTISE • CREATE • REFLECT

Original BrightPencil Kids resource - adult-led where appropriate

A4 edition • 12 purposeful pages • review copy

Print. Learn. Grow.

Grown-up guide

Learning objective

Compare ways messages travel and choose communication methods for purpose, audience and privacy.

Use this pack well

- Model the first example aloud, then let the learner try.
- Ask “How do you know?” more often than “Are you finished?”.
- Use real objects, talk, movement or observation when the activity suggests it.
- Stop or shorten the session if attention or enjoyment drops.
- Open-ended pages can have many successful answers.

Quality note

This resource was written originally for BrightPencil Kids. Curriculum sources informed scope and progression only; no third-party worksheet or story text is reproduced.

Learn the idea

1 A message has a sender, audience and purpose.

2 Different media suit different speed, detail, privacy and accessibility needs.

3 Private information requires stronger care than a public classroom announcement.

Talk about it

Explain one idea in your own words. Give an example from real life, a drawing or an object if that helps.

Choose email, poster, phone call, letter or in-person message for five fictional situations.

Identify one accessibility consideration for a public notice.

Rewrite a vague message so the action is clear.

Sort information into public / private / ask adult.

Explain why speed is not the only communication factor.

Try it beyond the page

Real-world / hands-on connection

With an adult, compare two safe communication methods your family uses and discuss when each is appropriate.

Before you finish

What did you notice?

What evidence, object or example helped you?

What would you change if you tried again?

Create something

Your project

Design a communication plan for a fictional school fair with public information, private organiser details and an accessibility check.

Use this space for planning, drawing, mapping, designing or notes.

CHALLENGE

Think deeper

1. What should guide communication choice?

2. Why protect private information?

3. Name one accessibility consideration.

Quick review

1. In one sentence, explain the big idea of “Communication Systems: Message, Medium & Audience”.

2. Draw or write one example that shows you understand.

3. Choose one activity from this pack and explain the strategy you used.

4. Write one question you still have.

Answer & discussion notes

Use these as guidance, not scripts. Open questions can have different successful responses when the reasoning is sensible and evidence-based.

1. Suggested response

Purpose, audience, urgency, detail, privacy and access.

2. Suggested response

It can identify or expose people unnecessarily.

3. Suggested response

Readable text, captions, clear language, alternative formats or other appropriate supports.

Review before publication

Check age fit, factual accuracy, clarity, accessibility, rights provenance and whether the activity works in practice. This file remains a review copy until those checks are signed off.

FINISH

My learning reflection

I finished this BrightPencil learning pack.

One thing I understand better now:

A strategy that helped me:

Something I created or noticed:

My next small question or goal:

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