

Media Literacy: Headline, Evidence & Framing

Analyse how headlines, images and selected facts can frame the same event differently.

LEARN • PRACTISE • CREATE • REFLECT

Original BrightPencil Kids resource - adult-led where appropriate

A4 edition • 12 purposeful pages • review copy

Print. Learn. Grow.

Grown-up guide

Learning objective

Analyse how headlines, images and selected facts can frame the same event differently.

Use this pack well

- Model the first example aloud, then let the learner try.
- Ask “How do you know?” more often than “Are you finished?”.
- Use real objects, talk, movement or observation when the activity suggests it.
- Stop or shorten the session if attention or enjoyment drops.
- Open-ended pages can have many successful answers.

Quality note

This resource was written originally for BrightPencil Kids. Curriculum sources informed scope and progression only; no third-party worksheet or story text is reproduced.

Learn the idea

1 Framing affects what readers notice first.

2 A headline is a summary choice, not the full evidence.

3 Comparing sources can reveal omissions, shared facts and loaded wording.

Talk about it

Explain one idea in your own words. Give an example from real life, a drawing or an object if that helps.

Build a clear model or organiser that shows: Framing affects what readers notice first.

Use supplied evidence to test this idea: A headline is a summary choice, not the full evidence.

Compare two cases and explain where this principle matters: Comparing sources can reveal omissions, shared facts and loaded wording.

Find one weak claim or assumption and revise it so it matches the evidence.

Write a short conclusion that states evidence, limitation and next question.

Try it beyond the page

Real-world / hands-on connection

Compare two adult-selected reputable reports about one low-stakes event.

Before you finish

What did you notice?

What evidence, object or example helped you?

What would you change if you tried again?

Create something

Your project

Create two truthful but differently framed headlines, then write a balanced summary.

Use this space for planning, drawing, mapping, designing or notes.

CHALLENGE

Think deeper

1. Does a headline contain the whole story?

2. What is framing?

3. Why compare reports?

Quick review

1. In one sentence, explain the big idea of “Media Literacy: Headline, Evidence & Framing”.

2. Draw or write one example that shows you understand.

3. Choose one activity from this pack and explain the strategy you used.

4. Write one question you still have.

Answer & discussion notes

Use these as guidance, not scripts. Open questions can have different successful responses when the reasoning is sensible and evidence-based.

1. Suggested response

No.

2. Suggested response

Selecting and presenting information in a way that shapes emphasis.

3. Suggested response

To identify shared facts, differences and missing context.

Review before publication

Check age fit, factual accuracy, clarity, accessibility, rights provenance and whether the activity works in practice. This file remains a review copy until those checks are signed off.

FINISH

My learning reflection

I finished this BrightPencil learning pack.

One thing I understand better now:

A strategy that helped me:

Something I created or noticed:

My next small question or goal:

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